



Banking on Science

**Corporate Partners
for the
Los Angeles County
Science & Engineering Fair**

Agenda/Overview

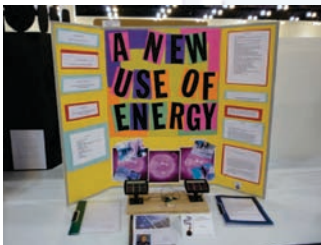
- A Southern California Heritage
- Problem(s)
- Facts
- Who we are
- What we do
- What we need
- Our Request
- Backup Charts



L.A. County Science Fair

A Southern California Heritage

- Sixty years and motivation since 1950.
- Impacting over 8 million students in Los Angeles County.
- 75% of students pursue STEM (Science, Technology, Engineering & Math) subjects and careers.



Science Fairs are an American tradition of our technology culture.

A National Crisis



14 nations of the world have higher scientific literacy and more students in advanced science at Grade 12 than the United States.



This has direct impact on the quantity and quality of America's future technical workforce!

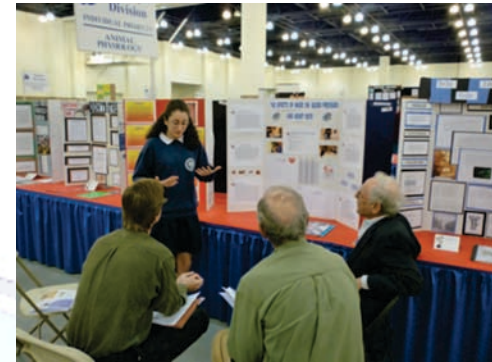


Our Problem

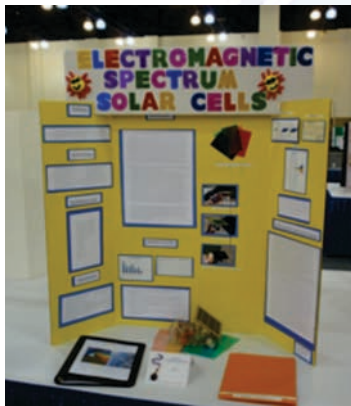
The Los Angeles County Science Fair will not have sufficient funding support for continued levels of student participation and growth.

A diminished Science Fair will go on with volunteer efforts until new partners are found.

The Facts



Student participation in extracurricular activities such as Science Fair, increases interest in pursuing careers in science, technology, engineering and mathematics, in addition to being an influential determining factor for 4-year college/university Admissions Committees.



Science Fair participation motivates students into technology careers!

Who we are . . .



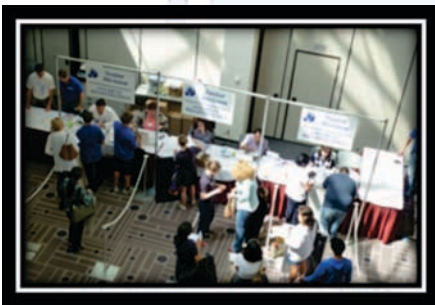
- Los Angeles County Science and Engineering Fair is a California non-profit organization.
- We offer an annual event for middle and high school students from public, private, parochial and home schools in Los Angeles County.
- We provide opportunities for over 140,000 young people annually to be creative in solving science, engineering and mathematical problems beyond the classroom, encouraging them to pursue STEM careers.

A team of dedicated professionals and volunteers committed to student achievement in science and technology .

What we do . . .



- We provide a network for professional scientists and engineers, as well as business leaders in the community to work with and mentor students.
- We support the implementation of 21st Century Skills and STEM initiatives throughout the County.
- We provide the support, administration and coordination of volunteers, judges, students, teachers and sponsors for the annual event.



“Coming together is a beginning. Keeping together is progress. Working together is success.”

Henry Ford

What we need. . .

- The annual event can be sustained and realize future growth with either an endowment or an annual partnership.
- We are looking for partners to help develop a strategic vision for expanded outreach to the community.
- We want to begin a new strategic plan for the coming 2011 annual event.



A new image for a new millennium,
looking for leadership partners who
make a difference!

Our Request. . .

NORTHROP GRUMMAN

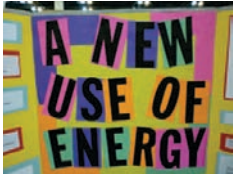


We would like to include you as a partner/sponsor in the 61st Annual Los Angeles County Science Fair, scheduled for April 14-16, 2011.

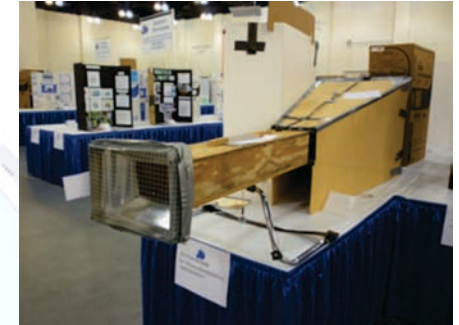
If we are together nothing is impossible. If we are divided all will fail.

Winston Churchill

Help us make a difference



- Your partnership will reach over 165 schools and 1,100 students. Last year, 135 Science Fair winners continued on to compete at the California State Science Fair. Six students will participate in the 2011 Intel International Science and Engineering Fair, hosted by the Los Angeles County Science Fair.
- You will participate with other partners, such as Northrop Grumman, SEMPRA, School Specialty, Metropolitan Water District, Professional Engineers in California Government and hundreds of community volunteers.



*Corporate resources and a community of volunteers
is a winning formula!*



Finalists- 2010 LA County Science Fair

Thank you
on behalf of the students of Los Angeles County!



Finalists- 2010 Intel International Science & Engineering Fair





For more information:

Dean Gilbert, President

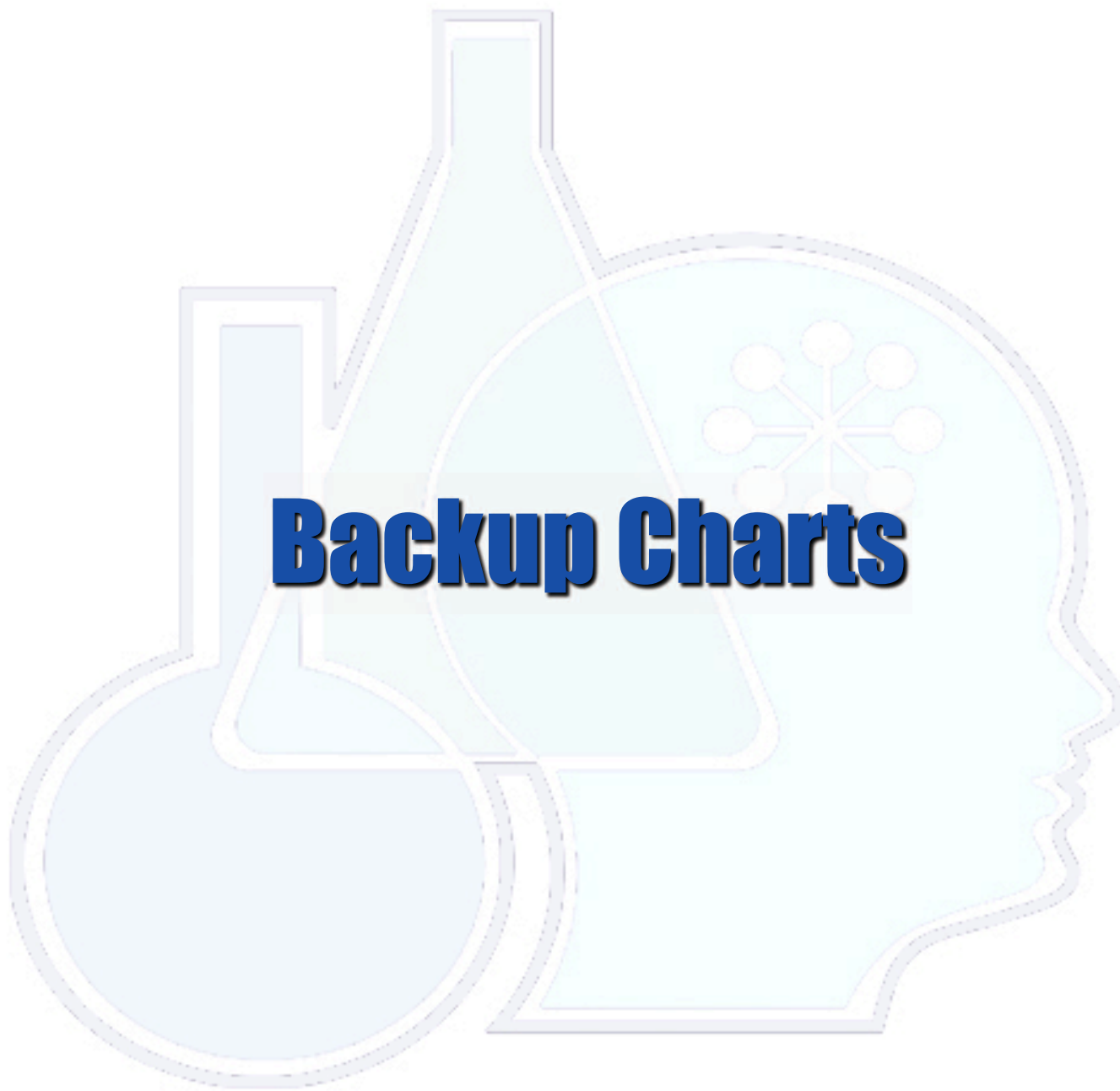
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***Los Angeles County
Science Fair Committee***



Benefits and Privileges

Benefits	Endowment 10M	Full Partner 130K	Co-Partner 65K	Sponsor 1-30K
Top name of Science Fair	■			
Voting seat on Board of Directors	■	■		
Advisory Committee Member	■	■	■	
School Sponsorship	■ 3 schools	■ 2 schools	■ 1 school	
Personal Corporate Briefing	■	■	■	
Recognition Dinner	■ Table	■ Table	■ Table	■
Plaque	■	■	■	■
Program Advertisement	■	■	■	■
Link on website	■	■	■	■
Banner	■	■	■	■
Publicity	■	■	■	■

Partner Return on Investment

Program Endowment: (\$10 Million)

Provides continuing future operational expenses for the Science Fair in Los Angeles County. Will support 1,000 – 2,000 students each year at an annual Event. Provides for 10-15% growth rate.

Full Partner: (\$130,000)

Provides general operational expenses for the Science Fair in Los Angeles County. Will support 1,000 – 1,200 students at the 2011 Event.

Co Partner: (\$65,000)

Provides shared operational expenses for the Science Fair in Los Angeles County.

Science Fair Sponsorships

- \$ 25,000 – 30,000
Provides meals for staff, volunteers, judges, guests.
- \$ 10,000 – 15,000
Provides awards, certificates and event presentation.
- \$ 20,000
Provides college mentoring support for 50-60 students-of-need.
- \$ 5,000 – 10,000
Provides security, publicity, parking.
- \$ 1,000 – 4,000
Provides office operations (Equipment rental, supplies, etc.)
- \$ 200 – 2,000
Provides sponsorship for school registration “hardship” cases.
- \$ 1,000
Provides banners and signage.